

Enterprise Survey for Business Climate

(English Translation)

October, 2011

We would appreciate your time in filling out this enterprise survey. The purpose of this survey is to identify and study current and mid-to-long-term challenges associated with industrial and economic development. If you find the information helpful to you, you will be eligible to view the results of the survey once it is completed. The Chinese Academy of Social Sciences will also provide analytical feedback to policymakers in order to increase the international competitiveness of businesses in general.

1. What is your company's industry sector? (Required, Single Choice)

- Coal Mining and Washing
- Oil and Natural Gas Extraction
- Ferrous Metal Mining and Dressing
- Non-ferrous Metal Mining and Dressing
- Non-metallic Mineral Mining and Dressing
- Other Mining Industries
- Processing of Food from Agricultural Products
- Food Manufacturing
- Beverage Manufacturing
- Tobacco Products Industry
- Textile Industry
- Manufacturing of Textiles, Footwear, Hats
- Leather, Fur, Feather (down) and Related Products Industry
- Wood Processing and Products of Wood, Bamboo, Rattan, Palm, and Straw
- Furniture Manufacturing
- Papermaking and Paper Products
- Printing and Reproduction of Recording Media
- Manufacturing of Cultural, Educational, and Sports Articles
- Petroleum Processing, Coking, and Nuclear Fuel Processing
- Manufacture of Chemical Materials and Chemical Products
- Pharmaceutical Manufacturing
- Manufacture of Chemical Fibers
- Rubber Products Industry

- Plastic Products Industry
- Non-metallic Mineral Products Industry
- Ferrous Metal Smelting and Rolling Processing Industry
- Non-ferrous Metal Smelting and Rolling Processing Industry
- Manufacture of Metal Products
- Manufacture of General-purpose Machinery
- Manufacture of Special-purpose Machinery
- Manufacture of Transport Equipment
- Manufacture of Electrical Machinery and Equipment
- Manufacture of Communication Equipment, Computers, and Other Electronic Equipment
- Manufacture of Instruments, Cultural and Office Machinery
- Handicraft and Other Manufacturing
- Recycling and Processing of Waste Resources and Materials
- Production and Supply of Electric and Thermal Power
- Gas Production and Supply
- Water Production and Supply

2. Which region is your company located in? (Required, Single Choice)

- Anhui
- Beijing
- Fujian
- Gansu
- Guangdong
- Guangxi
- Guizhou
- Hainan
- Hebei
- Henan
- Heilongjiang

- Hubei
- Hunan
- Jilin
- Jiangsu
- Jiangxi
- Liaoning
- Inner Mongolia
- Ningxia
- Qinghai
- Shandong
- Shanxi
- Shaanxi
- Shanghai
- Sichuan
- Tianjin
- Tibet
- Xinjiang
- Yunnan
- Zhejiang
- Chongqing

3. What is your company's current registration type? (Required, Single Choice)

- State-owned Enterprise
- Collective Enterprise
- Joint-stock Cooperative Enterprise
- Limited Liability Company
- Joint-stock Company
- Private Enterprise
- Hong Kong, Macao, and Taiwan funded Enterprise

- Hong Kong, Macao, and Taiwan Joint Venture
- Foreign-Owned Enterprise
- Foreign Joint Venture

4. 1. What was your company's sales performance in 2010? (Required, Single Choice)

(Unit: Ten Thousand Yuan)

- 0-200
- 200-500
- 500-1000
- 1000-3000
- 3000-30000
- 30000-50000
- 50000-100000
- 100000-500000
- Above 500000

4. 2. What was your company's export situation in 2010? (Required, Single Choice)

(Unit: Ten Thousand Yuan)

- 0-200
- 200-500
- 500-1000
- 1000-3000
- 3000-30000
- 30000-50000
- 50000-100000
- 100000-500000
- Above 500000

5. What is your company's judgment on the price trend of raw materials within a year? (Required, Single Choice)

- Continuously Rising
- Basically Stable
- Continuously Declining

6. How difficult has it been for your company to obtain loans recently? (Required, Single Choice)

- Extremely Difficult
- Quite Difficult
- Average
- Relatively Easy
- No Problem at All

7. What is the current situation with your company's orders? (Required, Single Choice)

- Insufficient orders, production is intermittent;
- Sufficient orders to maintain normal production;
- Plenty of orders, operating at full capacity;
- Overwhelming orders, basically not accepting new ones.

8. What do you think are the major factors currently affecting the production and operation of your company? (Required, Multiple Choice)

- Rapid increase in labor costs;
- High intensity of environmental regulation leading to increased costs;
- Rapid increase in raw material prices;
- Increased risk due to exchange rate fluctuations.

9. How do you assess China's current economic development trend? (Required, Single Choice)

- China's economy is still in an ascending phase;
- China's economy is overheated with downward risks;
- China's economy will continue in its current state for some time.

10. How do you assess the current trend of the world's economic development? (Required, Single Choice)

- The global economy has overcome its downturn and is growing;
- There are downward risks in the world economy;
- The world economy will continue in its current state for some time.

11. What do you think is the biggest obstacle to upgrading your company's products? (Required, Single Choice)

- Low level of technology
- Low brand influence
- No own sales channels abroad
- China's national image and culture
- Low quality of labor force

12. What was the ratio of R&D investment to sales revenue in your company's main business in 2010? (Required, Single Choice)

- Below 1%
- 1% to 2%
- 2% to 3%
- 3% to 4%
- 4% to 5%
- Above 5%

13. Which of the following most accurately summarizes your company's production situation? (Required, Single Choice)

- Produces parts or semi-finished products according to customer's drawings and designs
- Imports major parts and semi-finished products, assembles according to customer's drawings and designs
- Engages in product R&D and design; brand customers decide whether to adopt samples

- Engages in product R&D and design, directly sells own brand products

14. Which of the following most accurately describes your company's relationship with local foreign-funded enterprises (If you are a foreign-funded enterprise, please evaluate the relationship with other foreign-funded enterprises)? (Required, Single Choice)

- Basically no relationship

- Supplies supporting products, processing assembly, and post-service for local brand foreign-funded enterprises

- Purchases parts from local foreign-funded enterprises for further processing

- Cooperates with foreign-funded enterprises in technology development

- Directly competes with foreign-funded enterprises in domestic and foreign markets

15. How would you evaluate your company's interaction with foreign clients? (Required, Single Choice)

- Basically no direct interaction

- Occasional interaction, not much

- Frequent interaction

- Very close, regular interaction

16. Which of the following statements align with your views? (Required, Multiple Choice)

- The company's innovation capability is the fundamental source of long-term profits

- Even OEM companies can earn substantial long-term profits

- Companies apply for patents not due to their own technological needs but due to policy pressure

- The government's grant of various preferential policies and support funds is fair and effective

- Overlapping and conflicting functions of government administrative departments hinder company progress and development

- The main difficulty in company innovation is insufficient government support

- The main difficulty in company innovation is the unfavorable overall institutional environment

- The main difficulty in company innovation is the lack of market demand for new products

- The main difficulty in company innovation is the lack of protection for intellectual property rights

- The main difficulty in company innovation is fierce competition in the industry, thin profits

17. What do you think is most important for a company to gain government support? (Required, Single Choice)

- The scale of the company and its ability to create tax revenue
- The nature of the company's ownership (state-owned, collective, private, foreign-funded)
- The competitiveness and technological content of the company
- The company's long-term relationship with the government
- The company's ability to solve employment issues

18. If your company needs to establish a cooperative relationship with another local company (Company A), what are the main approaches? (Required, Multiple Choice)

- Directly contact the person in charge of Company A
- Contact Company A through local government facilitation
- Through industry associations, chambers of commerce, industry alliances, etc.
- Through formal legal procedures
- Through enterprises closely related to Company A
- Through informal personal relationships (family, friends, and other social relationships)

19. Which of the following most accurately describes your company's relationship with other local companies in the same industry? (Required, Single Choice)

- Very frequent interaction
- Frequent interaction
- Occasional interaction, not much
- Basically no interaction

20. If your company has ever received a project or fund from the local government, which of the following most accurately summarizes the process? (Required, Single Choice)

- Application reviewed by a government panel, followed by acceptance check after fund use
- Application reviewed by a government panel, followed by a company report after fund use
- Application reviewed by a government panel; no acceptance check required after fund use

- Only company reporting is required for application; no acceptance check is required after fund use

21. How does your company primarily communicate opinions and suggestions to the government?
(Required, Single Choice)

-Directly to familiar government officials in various departments.

-Through social connections such as friends and relatives to known government officials.

-Through various industry associations, entrepreneurs' associations, and chambers of commerce.

-Through local and national federations of industry and commerce.

-Through local People's Congress representatives.